

## Use of the "Opencast" trademark

- Any use is subject to approval by the <u>Opencast board</u>. The board will vet both the use at hand and the community involvement of the applicant (contributions, committers etc.).
- Any use case has to feature the reference "Opencast is a trademark by the Apereo Foundation." and reference www.opencast.org where feasible.
- Singular use of the term "Opencast" is not permitted for products, services, or URL; no ccTLD are to be used (opencast.de etc.). Naming has to indicate the connection to Opencast ("... for Opencast", "Opencast-Support" etc.).
- Commercial usage might entail financial or other compensation for the use of the trademark.
- The board will vet the use cases approved on a regular basis for its reputational impact on the Opencast brand. Any usage considered disadvantageous by the board can be prohibited despite initial approval.